

PHILANTHROPY & CONSERVATION:

A Reflection of Core Values at Lindblad Expeditions



For 50 years, the Lindblad family has explored the world's wildest places, discovering the wonder and joy of inspiring, meaningful travel. We have also spent decades working for local conservation, raising more than \$9 million with our guests in the last 10 years alone.

Lindblad Expeditions' spirit of philanthropy reflects the core values of Sven-Olof Lindblad, the company's founder. In 2009, Sven Lindblad received a climate Champion Award from Clean Air-Cool Planet for his leadership in corporate climate action. In 2008, Lindblad Expeditions was awarded the National Wildlife Federation's Corporate Achievement Award for Conservation. And, in 2007, Lindblad accepted the Tourism for Tomorrow Global Tourism Business Award, presented annually by the World Travel & Tourism Council for "outstanding leadership as a global model for environmental stewardship."

Lindblad Expeditions has robust travel philanthropy programs in the Galápagos, Antarctica, Baja California and Alaska. Outlined below are key conservation initiatives of the company:

Galápagos

- Since 1997, Lindblad Expeditions has worked with its guests to raise funds for local conservation projects. To date, more than \$5.5 million has been raised for projects such as the eradication of feral pigs on Santiago Island and the support of National Park Marine Reserve patrol boats.
- Lindblad Expeditions works closely with the Galápagos National Park and the Charles Darwin Research Station on all conservation initiatives.



NOTE: A newly discovered endemic moth species, *Undulambia Lindbladi*, was named after Sven-Olof Lindblad in recognition of his conservation achievements in the region. And, in early 2008, Sven Lindblad was granted an award by the municipality of Puerto Ayora, the largest city in Galápagos, for his commitment to the preservation and conservation of the Galápagos archipelago and his commitment to the welfare of the Galápagos community.



Baja California

- Lindblad Expeditions, with its guests and conservation partner, have contributed more than \$2 million to support urgent conservation projects in the Gulf of California.
- Conservation projects that have been supported include sea lion disentanglement at Los Islotes, radar surveillance of illegal fishing in the Bahia Loreto Marine Reserve and a program to train local fishermen to be environmentally responsible guides.

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Antarctica

- Together with our guests, we have raised nearly \$700,000 to support the work of Oceanites, an Antarctica-focused non-profit organization seeking to gather information on resident penguin populations and the impacts of tourism.
- Lindblad's ship, the *National Geographic Explorer*, houses Oceanites scientists during their Antarctic Site Inventory. Travelers have the opportunity to assist in basic research such as census-taking.



Alaska

- In Alaska, Lindblad guests have contributed \$460,000 to the conservation of this pristine environment.
- Lindblad Expeditions works with the Alaska Whale Foundation to support research on the behavior of humpback whales.
- In addition, Lindblad Expeditions supports the preservation of the temperate rainforests and productive watersheds that harbor and sustain life in this region by working with the Southeast Alaska Conservation Council.

Central America

- In 2007, Lindblad Expeditions began working with MarViva to promote the safeguarding and creation of marine protected areas in oceanic and coastal areas in Latin America and the Caribbean.
- To date, over \$1 million has been raised through Lindblad Expeditions to support MarViva's work.
- Projects which will receive support include community education initiatives, the enforcement of existing laws and fishing regulations in select national parks and the installation of buoys to protect coral reefs in Granita De Oro, Panama.



The LEX/NG Joint Fund For Exploration and Conservation

In an effort to raise more monies for conservation and sustainable tourism projects around the world, Lindblad Expeditions launched a Joint Fund for Exploration and Conservation in conjunction with the National Geographic Society.

Lindblad Expeditions, working with its partner National Geographic, is more committed than ever to preserving the world's beautiful and pristine places. By joining forces, Lindblad Expeditions and National Geographic are eager to engage more individuals to care about the planet. Both organizations are committed to working collaboratively through the fund to support initiatives around the world, with a special focus on the regions we explore together; thereby actively impacting the areas we care so deeply about.