

Lindblad Expeditions “Extreme Nature” Contest (the “Contest”) OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

DATES OF CONTEST: The Contest begins at 12:00 a.m. Eastern Time (“ET”) on May 17, 2017 and ends at 11:59 p.m. ET on June 19, 2017 (“Contest Period”). For purposes of these Official Rules, all times are given in ET.

ELIGIBILITY: The Contest is open only to those who are legal permanent residents of the 50 United States or the District of Columbia, or Canada (excluding residents of the province of Quebec) and the age of majority in their state/province or territory/residence at the time of entry (the “Contestant”). Employees of **Lindblad Expeditions, LLC** (the “Sponsor”) its respective affiliates, subsidiaries, contractors, distributors, advertising and promotion agencies, including, but not limited to National Sweepstakes Company, LLC located at 80 Rockwood Place, Ste 104, Rochester, NY 14610 (the “Independent Administrator”) suppliers and their immediate family members (parents, children, siblings or spouse, regardless of where they live, or persons living in same household, whether related or not) and any others engaged in the development, production, execution or distribution of this Contest (collectively the “Promotion Entities”) are not eligible to participate in the Contest. The Contest is void in Quebec, outside the 50 United States, the District of Columbia, and Canada and where otherwise restricted or prohibited by law.

AGREEMENT TO OFFICIAL RULES: By participating, Contestant agrees to be fully unconditionally bound by these Official Rules, and represents and warrants that he/she meets the eligibility requirements set forth herein. In addition, Contestant agrees to accept the decisions of the **Sponsor** as final and binding as it relates to the Contest.

HOW TO PARTICIPATE: Follow @lindbladexp and @extremenature on www.instagram.com and post a photo that shows a connection between humans and nature with the hashtag #naturecontest and tag @lindbladexp and @extremenature in the photo. Contestants must only submit photos of themselves or any third party person who has signed a release form for the Contestant. Contestant must upload his/her photo with the hashtag #naturecontest. Contestant must include the hashtag and his/her Instagram™ profile setting must be “public” in order to receive one (1) Submission into the Contest. If the Contestant’s account is not set to “public”, the Sponsor may not be able to view the photo and the Submission will not be eligible to win. Contestant may not use multiple Instagram™ accounts to enter.

This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram™. You understand that you are supplying your information to the Sponsor and not to Instagram™.

Message and data rates apply to use of mobile device for entry. You may be charged by your wireless carrier for participating via mobile device. It is therefore recommended that you consult your wireless carrier's pricing plan BEFORE participating via mobile device. Not all mobile devices offer wireless Internet access; and, wireless Internet access may not be available in all areas.

SUBMISSION RESTRICTIONS: There is a limit of five (5) Submissions per Contestant. Contestant must only submit photos of themselves or any third party person who has signed a release form for the Contestant. Contestant may be asked by Sponsor to provide the third party release form for any advertising/promotional purposes in connection with the Contest. Submissions **CANNOT** include children under the age of thirteen (13) unless the Contestant is the parent/legal guardian of the child. Should any Submission violate these restrictions, such Submission will be disqualified and will not be eligible to win. Photos must be submitted in compliance with the

formatting and other requirements set forth on the Website where the Submission is made.

ADDITIONAL CONDITIONS: The Submission must be an unaltered original work created by the Contestant and cannot have previously won a contest or other promotion. Submission must not have been previously published, must not be awaiting publication, nor may be submitted for publication consideration during the Contest Period. Contestant's original photo cannot infringe on the intellectual property, privacy, or publicity rights or any other legal or moral rights of any third party. Submission must be in English and must NOT include the brand name of any ingredient or the trademark of any other manufacturer.

Submissions not meeting the requirements as set forth in these Official Rules or that contain prohibited, inappropriate, or irrelevant content, as determined by Sponsor and/or Independent Administrator in its sole discretion, will not be eligible for judging and will be disqualified. Any Submission suspected by Sponsor and/or Independent Administrator of violating the proprietary rights of any third party (including but not limited to intellectual property rights and rights of privacy/publicity), or any local, state or federal law(s) will be disqualified, at Sponsor's sole discretion.

The Promotion Entities are not responsible for any Submission that is lost, late, misdirected or undeliverable, whether due to system errors, omissions, interruptions, deletions, defects, delays in operation or transmissions or any other reason, theft or destruction or failures, faulty transmissions or other telecommunication malfunctions, Submissions not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors and failures, technical malfunctions, or otherwise. Each Submission will be reviewed and approved by the Sponsor.

By participating, Contestant agrees that their Submission may be shared on social media sites or other websites by the Sponsor.

By submitting a Submission, Contestant consents to have his/her Submission, including photos, made available for public viewing on the Internet and any of Sponsor or Sponsor's affiliate's and subsidiaries' social media sites.

Submissions must be truthful in all respects. Contestants further agree and warrant that he/she shall not submit any Submission that is known by the Contestant to (a) be false, inaccurate, or misleading; (b) that infringes on any third party's copyright, patent, trademark, trade secret, or other proprietary rights or rights of publicity or privacy; (c) that violates any law, statute, ordinance, or regulation (including, but not limited to, those governing export control, consumer protection, unfair competition, anti-discrimination, or false advertising); and (d) that is or may reasonably be considered defamatory, libelous, hateful, racially or religiously biased or offensive, unlawfully threatening or unlawfully harassing to any individual, partnership, or corporation.

NON-QUALIFYING SUBMISSIONS: Submissions (a) containing generally obscene, lewd, crude, vulgar, profane, defamatory or inappropriate text, including acts of violence or acts that appear to cause harm; (b) containing other offensive content and/or any content expressing explicit, graphic or excessive indecent content that is or could be considered inappropriate, unsuitable, or offensive; (c) containing and displaying third-party brands prominently and intentionally, or any materials that violate or infringe (or may infringe) any copyright (including, without limitation, music or artistic work), trademark, logo, or other mark that identifies a brand, entity or other proprietary right of any person living or deceased, including but not limited to rights of privacy or publicity or portrayal in a false light; and/or (d) otherwise violate these Official Rules, as determined by Sponsor, in its sole discretion, shall

be disqualified from the Contest. Sponsor reserves the right to disqualify a Submission with offensive content or material that it feels is inappropriate in any way. Late Submissions or Submissions sent via any other method than stated above will not be accepted.

JUDGING/WINNING: On or about June 20, 2017, all eligible Submissions received will be judged by the Sponsor in New York, NY based on the following criteria:

Creativity: (20%)

Composition: (30%)

Shows strong connection between humans and nature (Relevance): (50%)

The twenty (20) Submissions that receive the highest cumulative scores will each be deemed a finalist (each a "Finalist"). In the event of a tie, the Submission with the highest score in the "Composition" criterion will be deemed the Finalist. If the Submissions involved in the tie have the same "Composition" score, the Submission receiving the highest score in the "Creativity" criterion will be deemed the Finalist. If the Submissions involved in the tie have the same "Composition" and "Creativity" scores, the Submission receiving the highest score in the "Relevance" criterion will be deemed the Finalist. If the Submissions involved in the tie have the same "Composition", "Creativity", and "Relevance" scores, the Sponsor will re-judge each tied Submission based upon the above judging criteria and the Submission receiving the highest cumulative score will be the Finalist. Sponsor will perform as many "tie breakers" as needed in order to determine the twenty (20) Finalists.

The twenty (20) Finalists will then be re-judged by an additional panel of judges and the Finalist that receives the highest cumulative score in the second round will be the Grand Prize Winner.

NOTIFICATIONS/CLAIMS: Any potential Grand Prize Winner will be contacted via a comment on his/her Submission and also by a direct message via the Grand Prize Winner's Instagram™ account. The direct message will request that the potential Grand Prize Winner reply back with specific personal information to include first name, last name, physical address, city, state, zip, email address and date of birth within two (2) days of receipt. It is highly recommended that you confirm your Instagram™ notification settings are set to public.

In the event the Sponsor cannot reach the potential Grand Prize Winner or the potential Grand Prize Winner does not respond by the date indicated within such notification, or if it is determined by Sponsor, in its sole discretion, that a potential Grand Prize Winner is not eligible in accordance with these Official Rules, such potential Grand Prize Winner will be disqualified (without compensation of any kind). In such an event, the Finalist with the next highest score will be named as an alternate Grand Prize Winner.

Except where prohibited, Grand Prize Winner will be required to sign and return to Independent Administrator, within seven (7) days of the date of notification to teri.pierce@nationalsweeps.com or via fax at 585-224-1801, the following documents which will be provided to the Grand Prize Winner upon receipt of Grand Prize Winner's response on Instagram,: for **US residents:** an Eligibility and Release of Liability and Public Release form, a Travel Companion form, and a W-9 form; and for **Canada residents:** a Declaration and Release form, a Travel Companion form, the skill-testing question, and the W8-BEN; (collectively the "**Paperwork**") in order to claim the prize. Potential Canadian Grand Prize Winner must correctly answer a mathematical skill-testing question, unaided (by electronic or mechanical or otherwise) prior to being awarded the Grand Prize. If the Grand Prize Winner fails to return the Paperwork within that time frame, or fails to correctly answer the skill-testing question, or is found to be ineligible, or if he/she does not comply with the Official Rules, then the Grand Prize Winner will be disqualified and the Finalist with the next highest

cumulative score will be the Grand Prize Winner. If the notification is returned as undeliverable, this will result in disqualification and an alternate Grand Prize Winner will be determined in accordance with the same process.

The value associated with the Grand Prize is taxable as income and the Grand Prize Winner is solely responsible for any taxes, including, but not limited to all applicable federal, state, municipal and local taxes that become due with respect to the value of the Grand Prize. The Sponsor (or a third party acting on its behalf) must report the value of the Grand Prize to the Internal Revenue Service in the year the prize is received by the Grand Prize Winner and will be reported to the Grand Prize Winner and the Internal Revenue Service in the form of a Form 1099 or 1042-S (depending on the country of residency). ANY VIOLATION OF THESE OFFICIAL RULES BY THE GRAND PRIZE WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH GRAND PRIZE WINNER'S DISQUALIFICATION AS GRAND PRIZE WINNER OF THE CONTEST AND ALL PRIVILEGES AS GRAND PRIZE WINNER WILL BE IMMEDIATELY TERMINATED.

PRIZE: One (1) prize of a trip for one Grand Prize Winner on an expedition journey to South Georgia and the Falklands aboard the National Geographic Explorer (the "Expedition"). The Expedition includes: i) airfare for Grand Prize Winner to and from the Grand Prize Winner's residence to Buenos Aires, Argentina to Ushuaia, Argentina, returning Port Stanley, Falkland Islands to Santiago, Chile to Grand Prize Winner's residence), ii) one (1) hotel night in Buenos Aires, plus fourteen (14) nights lodging aboard the National Geographic Explorer (one (1) Category 1 cabin) for the South Georgia and the Falklands expedition, and iii) includes all meals and beverages aboard ship, all shore excursions and sightseeing, transfers between airports/hotel/ship, tips, taxes and service charges, services of a physician and services of Sponsor's expedition staff. For a complete itinerary of the Expedition, visit <https://www.expeditions.com/destinations/polar-regions/antarctica/itineraries/south-georgia-and-the-falklands/overview/>.

Total Approximate Retail Value ("ARV") of the Expedition is \$15,930 USD.

All travel, accommodations and activity elements shall be selected solely at the Sponsor's discretion. **Grand Prize Winner must travel on the dates provided by the Sponsor or Grand Prize Winner will forfeit their right to the Expedition.**

PRIZE CONDITIONS: Final departure date based upon availability by Sponsor. **Grand Prize does not include** baggage, accident, or cancellation insurance; items of a personal nature, such as internet access, laundry, spa treatments, wellness amenities, voyage DVD, gift shop merchandise, etc. passport, visas or immigration expenses; extensions; and travel protection plan or travel insurance. Grand Prize Winner must ensure that all his/her travel papers, including a valid passport, visa and any other required government-approved travel documents are in good order and are valid prior to and for the duration of the Expedition and must sign the Paperwork. Grand Prize is subject to certain restrictions and exact travel times, and arrangements are subject to availability and blackout periods. The Promotion Entities are not responsible for any cancellations, delays, diversions or substitutions, or any act or omission outside of their reasonable control with respect to the prize. Grand Prize Winner must comply with all check-in requirements, including, but not limited to, the presentation of a major credit card.

If the Grand Prize Winner elects to travel or participate in the Grand Prize with a travel companion, such additional travel companion(s) shall be responsible for any and all costs associated with his or her election to join the Expedition and there is no guarantee that additional spaces will be available for such additional travel companion. No changes will be made to travel details once any element(s) of the travel arrangements have been booked, except at Sponsor's sole discretion. Lost or stolen tickets, or certificates or similar items, or any other component of the Grand Prize, once

they are in the Grand Prize Winner's possession, will not be replaced. Travel is subject to capacity controls, availability, blackout dates and certain other restrictions, all of which are subject to change. Travel must be roundtrip. Any unclaimed and/or unused element of the Grand Prize will be forfeited by and will remain the property of Sponsor. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in these Official Rules.

In the event the Grand Prize Winner engages in behavior during the Expedition and/or other applicable experience that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor or any of Sponsor's services, products, trademarks, service marks, or logos, Sponsor reserves the right to terminate the Expedition or other applicable experience early, in whole or in part, and send Grand Prize Winner home with no further obligation or compensation whatsoever to Grand Prize Winner. In the event the Grand Prize Winner engages in behavior during travel and/or other applicable experience that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects Grand Prize Winner to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by Grand Prize Winner as a result of such conduct. SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE GRAND PRIZE OR ANY OTHER ASPECT OF GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE GRAND PRIZE.

PRIZE RESTRICTIONS: No more than one (1) Grand Prize as set forth in these Official Rules will be awarded. The specifics of the Grand Prize shall be solely determined by the Sponsor. The Grand Prize must be accepted as awarded. No cash or other prize substitution permitted except at Sponsor's discretion. The Grand Prize is nontransferable unless permitted at the Sponsor's sole discretion. Any and all Grand Prize related expenses, including without limitation any and all federal, state, municipal and/or local taxes shall be the sole responsibility of the Grand Prize Winner. Sponsor reserves the right to substitute a prize of equal or greater value if the advertised Grand Prize is unavailable for any reason beyond our control. Grand Prize Winner consents to Sponsor's use of prize winner's name, likeness, biographical information, image, and/or voice and other indicia of persona for purposes of advertising, promotion, publicity and trade without additional compensation, notification, permission or approval unless prohibited by law. TN residents will not be required to sign a publicity release as a condition of winning a prize. Grand Prize Winner will be issued an IRS 1099 or 1042-S form for the actual value of the prize for the year in which actual Grand Prize value was received.

RIGHTS GRANTED BY YOU: By entering this Contest, Contestant understands that the Sponsor, or anyone acting on its behalf or its respective licensees, successors, and assigns will have the right, where permitted by law, without any further notice to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity the Grand Prize Winner's Submission, name, portrait, picture, voice, likeness, image or statements about the Contest, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

TERMS: By participating, Contestants agree to abide by and be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Contest itself, and to be bound by all decisions of Sponsor. Contestants hereby acknowledge that Sponsor and Promotion Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to a prize, including express warranties provided exclusively by prize supplier that are sent along with prize (if applicable). Failures to comply with these Official Rules may result in disqualification from the Contest at Sponsor's sole

discretion. Submissions which contain false information, are incomplete, inaccurate or are otherwise forged, defective, or made outside authorized channels, shall be void. Sponsor reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Contest should (in its sole discretion) a virus, computer bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, Sponsor may determine the Grand Prize Winner from among all valid and eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right at its sole discretion to disqualify any person who tampers or attempts to tamper with the entry process or the operation of the Contest or violates these Official Rules. Sponsor has the right, in its sole discretion, to maintain the integrity of the Contest, to void Submissions for any valid reason, including, but not limited to: violation of these Official Rules; multiple entries from the same Contestant from different IP addresses; multiple entries from the same computer in excess of that allowed by the Official Rules; or the use of bots, macros or scripts or other technical means for entering. Any attempt by any person to deliberately damage any web site or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

LIMITATION OF LIABILITY: By entering or participating, Contestant agrees to release and hold harmless Sponsor, Promotion Entities and their partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such Contestant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, except where caused by the act, omission or negligence of Sponsor (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest; (v) electronic or human error which may occur in the administration of the Contest or the processing of Submissions. This Contest is governed by the laws of the United States and New York and for Canadian Contestants, shall be construed in accordance of the applicable laws of Canada (excluding the province of Quebec). By participating, Canadian Contestants consent to the jurisdiction of the courts of Toronto, Ontario, as well as legal proceedings in those courts.

DISPUTES: As a condition of participating in this Contest, Contestant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in New York State having jurisdiction. Further, in any such dispute, under no circumstances will Contestant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and Contestant further waives all rights to have damages multiplied or increased.

WINNERS LIST: To obtain a copy of the Grand Prize Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Lindblad Expeditions 96 Morton Street, 9th floor, New York, NY, 10014. Attn: "Extreme Nature". Requests must be received by July 31, 2017.

SPONSOR: The Sponsor of the Contest is Lindblad Expeditions, LLC, 96 Morton Street, 9th floor, New York, NY, 10014.